



131 546

REGION SPECIFIC INFORMATION

Region; Vic (Nth W Melb / Central Melb / Country Vic (053), (054), Nth Vic / Gippsland.

Price; \$80,000 including gst for each of the 2 x metro regions.
\$66,00 including gst for the Country Vic region.

Current Franchisees; Nth W Melb region - 1 (Caroline Springs)
Central Melb region - 2 (Coburg & St Kilda)

Total Jim's F'sees in region 970

Divisions operating in region. *Carpet Cleaning, Fencing, Building Maintenance, Pergolas, Computer Services, Antennas, Windscreens, Mowing, Paving, Cleaning, Dog Wash, Test and Tag, Trees, Painting, Car Cleaning, Blind Cleaning, Window Cleaning, Floor Sanding, Appliance Repairs, Security Doors, Bookkeeping & Roofing.*

Victoria is the home of Jim's, where we have the most franchisees and franchisors operating.

Our brand recognition is huge in Victoria where we have 15 franchisees operating.

FRANCHISEES

- ✓ Build a strong local business,
- ✓ Work where YOU choose,
- ✓ Work when YOU choose,
- ✓ Pay NO fees on pick ups and referrals,
- ✓ Local training, advertising & support,
- ✓ Work in extreme heat, rain, wind or cold,
- ✓ Low levels of debtors (cash flow positive),
- ✓ Low levels of equipment maintenance,
- ✓ Low rent (no need for retail lease)
- ✓ Low staff (casual staff are easy to train)

FRANCHISORS

- ✓ Grow a city wide or statewide business,
- ✓ Franchising training & support,
- ✓ Huge brand awareness,
- ✓ Buying power,
- ✓ Cost efficiencies,
- ✓ Opportunity for capital gain,
- ✓ F'chise sales to a huge pool of prospects
- ✓ Simple training program,
- ✓ Existing website & online advertising,
- ✓ Business in a box!



Regional Franchise Information